

# anna litofsky

## Experience

Freelance | 2018–23

- Long & Foster Real Estate, illustration for web and newsletter options
- Jeff McClelland, illustrations and comic strip for Planet Comics kickstarter
- Dr. Sonia Aziz, key illustration for phone app designed to detect cholera in Bangladesh villages' water (funded by NASA)

Pearsox Corporation | 2022–23

- Created artwork for custom knit goods by following precise production processes and adhered to wholesale customers' tight deadlines

Moonstone Arts Center | 2022

- Worked remotely with team to design chapbook / anthology covers for clients, illustrate poems, and format posts for social media

Moravian Writers' Conference | 2022

- Managed the Writers' Conference email, social media, and Eventbrite
- Designed graphics, animations, and flyers for workshops themed around Writing, Health, and Justice

Moravian Marketing & Communications | 2020–22

- As Graphic Design work-study employee, collaborated weekly with Marketing team to provide campuswide design support across all departments for events
- Juggled multiple deadlines when designing print and digital materials including logos, banners, digital signage, flyers, newsletters, and T-shirts

## Education

Moravian University | 2018–22

- 3.96 GPA, Summa Cum Laude, Dean's List
- Double Major, Graphic & Interactive Design and English
- Kappa Pi Honorary Arts Fraternity and Sigma Tau Delta English Honor Society member
- Reporter, Managing & Copy Editor at *The Comenian*, Moravian University's Newspaper
- President, Editor-in-Chief and Art Director for *The Manuscript*, Moravian University's Literary Magazine



Illustration



Editorial Design



Branding



Copywriting

## Software

**Adobe** Illustrator, InDesign, Photoshop, Acrobat, Bridge, Xd, Dreamweaver, After Effects, **Microsoft** Word, PowerPoint, **Google** Drive, Docs, Slides, Sheets, Basecamp, Slack, Mailchimp

## Awards

The Alumni Prize for Outstanding Achievement in the School of Arts, Humanities, and Social Sciences | 2022

To a graduating senior on the basis of grade point average, independent study, and involvement in university/community affairs

First Place, PA News Association Student Keystone Media Award

2021 Illustration/Caroons category for "Behind the Mask", an original biweekly comic strip published at *The Comenian*.

First Place, Moravian's Diamond Writing Prize


2020 Creative Nonfiction category

## Contact

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